

Spixy Superuser Campaign – Program Details

Date: 1st October 2025

1. General Terms

- Spixy reserves the sole right to accept, approve, reject, or decline program eligibility and rewards offered under this campaign.
- Spixy does not ask for or require any form of cash payment or financial consideration from users to participate in the program.
- Participation in this program is voluntary and is not mandated by any Spixy policy or platform requirement.
- All claims under this program will be subject to review and audit by Spixy's internal team. The decision of Spixy will be final and binding.
- Details submitted by the user in the official Claim Form will be the basis of evaluation. In case of disputes, the submitted Claim Form will be treated as final for resolution.

2. Eligibility Criteria

- Have a fulfilled booking through the Spixy platform (app/website) and have completed their booking by checking in at the host location.
- Ensure that all pending amounts have been paid to the host.
- Share their Instagram reel featuring their Spixy experience, tagging @spixy.in (Spixy's official handle).
- Clearly mention in the reel (via audio or caption, in Hindi/English or the reel's language) that the space was booked through the Spixy App or Spixy portal.
- Each user account and Instagram handle may participate maximum 2 times.

3. Rewards & Calculation

A. View-Based Rewards

Views	Rewards
0 – 2000	2 coupons of 12% discount (valid for the next two bookings)
2000 – 5000	3 coupons of 15% discount (valid for the next three bookings)
Above 5000	3 coupons of 15% discount + INR 70 per 1,000 views completed

Cash Reward Calculation Example: For 19,500 views $\rightarrow (19 \times ₹70) = ₹1,330$ cash reward, plus 3 coupons of 15% discount.

Maximum cash reward is INR 15,000 per reel.

B. Engagement Rate Requirement

Reels must maintain a minimum engagement rate of 3%. Engagement rate = $(\text{Likes} + \text{Shares} + \text{Comments}) \div \text{Total Views}$. Spixy reserves the right to review and validate engagement metrics.

Engagement Rate Calculation Example: With 200 likes, 30 shares, 20 comments, and 50 saves on a reel with 10,000 views, the engagement rate = $(200 + 30 + 20 + 50) \div 10,000 \times 100 = 3\%$.

4 . Claim Process

- Users must submit the Claim Form including booking details (property, date, booking ID), Instagram account details, and bank/UPI details (only if eligible for cash rewards).
- Once the claim is submitted, Spixy will communicate with the user via phone or email, share eligible coupon codes, and confirm the remittance date of any cash incentive earned (falling in the next cycle if applicable).
- Submitted forms will be evaluated by Spixy's internal review team.
- Approved claims will receive coupon codes via email/app notification, and cash rewards will be transferred to the submitted bank/UPI account.

5 . Important Notes

- Rewards cannot be transferred, exchanged, or converted into other forms.
- Spixy reserves the right to amend or terminate the campaign without prior notice.
- Fraudulent activity, misuse of the program, or non-compliance with terms will result in disqualification.
- By participating, users consent to Spixy featuring their reels on official channels (with credit to the creator).

Conclusion

The Spixy Superuser Campaign rewards creativity, authenticity, and community engagement. By sharing genuine experiences, users not only earn rewards but also become part of Spixy's journey to build India's most vibrant space-sharing community.